

FOOD TO POWER

To Whom it May Concern,

At Food to Power, our mission is to cultivate a more healthy and equitable food system in Colorado Springs. We envision a world where communities heal and thrive in relationship with food, land, and each other, and we believe that when it comes to strengthening our city, we all have a stake in it. This year, we humbly ask you to partner with us to actualize this mission, in the form of an event sponsorship for our 2024 Harvest Celebration.

Each fall, Food to Power brings together our community of neighbors, volunteers, donors, leaders, and local businesses for our annual Harvest Celebration -- an evening of camaraderie, celebration, and collective impact. This unique event includes live local music, food and beverage from minority-owned and women-owned restaurants, drinks from local breweries and wineries, speakers, tours of the Hub, farm, and garden, and more. Together, we raise a glass in celebration of our progress toward creating a more equitable food system.

Last year, Food to Power celebrated its 10th birthday as an organization. What began in 2013 as a food rescue operation (originally named Colorado Springs Food Rescue) has evolved into a multi-faceted organization pushing the boundaries and leading the movement for local food justice in our region. This year, we are excited to share our new strategic plan that will guide our work for the next 3 years. As we continue our transition into the Hillside Hub, we are excited to share with you our direction and all the impact we hope to achieve.

We invite you to review the attached sponsorship form, which details the benefits of becoming a 2024 Harvest Celebration Fundraiser Sponsor. For more information or to pledge sponsorship, please contact Dani Lindo, Food to Power's Resource Development Director, at Dani@foodtopowerco.org or (719) 470-2737 ext 713. Thank you for considering this request!

In Gratitude and Solidarity,

Dani Lindo

Dani Lindo
Resource Development Director



Food to Power

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In an effort to cultivate an equitable & thriving food system, Food to Power humbly requests your assistance in the form of an event sponsorship.



10th Annual HARVEST CELEBRATION FUNDRAISER

2024 EVENT SPONSORSHIP INFORMATION

Sponsorship Benefits	Harvest \$5,000	Cultivate \$2,500	Fertilize \$1,000	Sow \$500
Increased brand exposure to 350+ attendees	✓	✓	✓	✓
Guaranteed event tickets	✓	✓	✓	✓
Name/Logo on Harvest Celebration landing page	✓	✓	✓	✓
Name/Logo in print event-day pamphlet	✓	✓	✓	✓
Verbal recognition/thanking at event for sponsors at different level	✓	✓	✓	✓
Option to display company banner at the event	✓	✓	✓	
Promotion on Food to Power social media	✓	✓	✓	
Included in event press release	✓	✓		
Name/Logo added to Food to Power staff email signature during event promotion	✓	✓		
5 minute speech segment at the event	✓			

EVENT DETAILS

Date:
Saturday, September 21st, 2024 | 5-8pm

Location:
The Hillside Hub
1090 S. Institute Street, COS 80903

CONTACT

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PROUDLY HOSTED AT THE

HILLSIDE HUB

HOME OF FOOD TO POWER

For tickets and event information, visit:
www.foodtopowerco.org/harvest