Colorado Springs Food Rescue's 2017 Annual Report

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Letter from our Executive Director

2017 was a landmark year of strategizing and expansion for us at CSFR. As we grew our programs in food access, food education, food production, and equitable neighborhood development, we simultaneously took time to devise our strategic plan for 2018-2020.

Holding space to devise our strategic plan brought about a thorough dialogue on the evolution of our organization's values. CSFR was built upon the initial project of rescuing surplus healthy food, of which we have redistributed nearly \$3 million worth to 30+ partners since our formation in the fall of 2013. However, from research alongside local universities and relationships with our community partners, we know first-hand that hunger and poor health outcomes aren't just about food. Hunger and poor health in our city are a symptom of deeper root causes, including poverty, discrimination, and deficient neighborhood-based resources. To meet this "systems level" approach to bettering our food system and increasing health equity, in 2017 we expanded our programs fostering food education, youth employment, communitybuilding, policy advocacy, and neighborhood development.

For the past four years, we have used food as a means to drive neighborhoodbased change. With a diverse community behind our work, we're emboldening new tactics and building our partnerships with a broader food systems & anti-poverty movement. And whether you pedal a weekly food rescue shift or invest in our work through a foundation, whether you help operate a no-cost grocery program or represent a grocery store partner, whether you have joined our "friends of CSFR campaign" or grow some extra vegetables in your backyard, it is an honor to work alongside you in cultivating a healthier, more equitable community.

Onwards and upwards,

Zachariah Chapman Executive Director



MISSION.

To cultivate a **healthy, equitable food system** in the greater Colorado Springs community.

OUR TEAM.

Zac Chapman, Executive Director Shane Lory, Co-Founder & Director of Operations Patience Kabwasa, Director of Programs Deb Gillman, Contract Chief Financial Officer Elissa Salama, Communications & Development Manager Izzy Nuñez, Program Coordinator Assistant Alexa Tomatzin, FCFT Mentor Beatriz Soto, FCFT Mentor Carlos Buendia, FCFT Mentor Zanya Sewell, FCFT Mentor Monica Black, CC Volunteer Coordinator Landis Hackett, Operations Assistant Audrey Mack-Westby, Communications Coordinator Marissa Oves, Events Coordinator Emerald Green, Events Coordinator Margot Flynn, Graphic Designer Theodore Hooker, Research Assistant

2017 Board of Directors:

Mark Terry, Board Chair Lisa Blattner, Esq., Vice Chair Elsa Kendall, Secretary

Zuleika Johnson, Resource Development Committee Chair Chelsea Drew, Structural Development Committee Chair Shawn Reagan, Governance Committee Chair Jim Pleiman, Board Officer Victoria Stone, Board Officer

2017 MAJOR CONTRIBUTORS.

\$25,000 +

Dusty & Katherine Loo Foundation Edmondson Foundation Legacy Institute / John E. & Margaret Lane Foundation (in-kind support)

\$10,000 - \$24,999

RNR Foundation Whole Foods Market, Colorado Springs

\$5,000 - \$9,999 Anschutz Family Foundation One Hundred Men Who Care Patty Jewett Women's Golf Club

\$2,500 - \$4,999

John & Bette Davis El Pomar Foundation - Merit Fund Sharon Lory Jill Tiefenthaler & Kevin Rask David Lord

\$1,000 - \$2,499

Anonymous Gift American Culinary Federation Colorado Springs Food Rescue Board of Directors Lori Bellingham Monika Chapman The Colorado Trust's Staff-Directed Giving Colorado College Kevin Crumpton El Pomar Foundation - Karl E. Eitel Fund First Congregational Church's Mission Giving Hester & Edwin Giddings Foundation Maheesh Jain Lillian and Larry Goodman Foundations Sherry Lory Daniel Lewis Jim Pleiman Kaiser Permanente The Roberts Family Raven Ryder Corp. Laura & Jim Schwerin Slow Foods Pikes Peak - Jerald Bridgman Education Fund Mark Terry Tilly Town Farm Fund Venus & Co.

\$500 - \$999

Susan N. Bernstein Fund Lisa Blattner "BRFAD!" John L. Davis The Dusty and Katherine Loo Foundation Andrea Foster David Kendall Ellen Harrington Jim and Becky Hurley The Jobar Foundation Jerry Kagarise Grace Blea Nuñez Pikes Peak Community Foundation Vets to Farmers Fund Ranch Foods Direct (in-kind) Shawn Reagan John Spicer Thomas & Lory Stiling Security First Financial T. Rowe Price Dee Kinsey Michael Rigney

Thank you!

2017 PROGRAMS.

We believe in **building healthier communities by way of a healthier food system**, and accomplish our mission through three integrated programatic pillars: **Nutritious Food Access, Food Education & Food Production**.

FOOD ACCESS PROGRAMS IN 2017.

Food Rescue:

We rescued **304,259** pounds of nutritious foods—a value of **\$1,116,631**!





17% of food was redistributed to our partners by bike and trailer.

December 2017 was our biggest month ever, with **38,540 lbs** rescued! 52

Over 150 volunteers clocked in over 7,000 hours of service!

Over 15,000 unduplicated people served!



Where's the food coming from?

Supermarkets/Distribution Partners

FoodMaven Natural Grocers (North) Natural Grocers (South) Luna Market Peak to Plains Distribution Center Ranch Foods Direct Safeway (Wahsatch Ave) Sprouts Farmers Market Trader Joe's Whole Foods Market

School Food Rescues

Bon Appetit - Rastall Cafe at Colorado College Challenger Middle School Fountain Valley School General William J. Palmer High School Sierra High School University of Colorado - Colorado Springs Stratton Meadows Elementary School

Seasonal Food Donors

Backyard Gardens Such as Yours! Arkansas Valley Organic Growers Ahavah Farms Bear Creek Garden Association Casa Verde Co-Housing Garden Downtown Sunday Market Foot Hills Elementary School Frost Farm Little Roman Farm New Roots Farm LLC Peak City Gardens LLC Pikes Peak Urban Gardens Sourdough Boulangerie Vermijo Community Garden

Where's the food going?

Partners

Neighborhoods

Deerfield Hills Hillside Meadows Park Westside Venetian Village A Kidz Hope Atlas Preparatory School - Harrison School District 2 Connections 4 Life Center Deerfield Hills Community Center Ecumenical Social Ministries Greccio Housing - Plaza on Platte Community Highland Mobile Home Park's "Amor a la Communidad" Grocery Program Hillside Community Center Jack Swigert Aerospace Academy Inside/Out Youth Services Marian House Soup Kitchen Meadows Park Community Center Colorado House - Partners in Housing Sleepy Valley Mobile Home Park Grocery Program Springs Rescue Mission Street Supplies Relevant Word Christian Cultural Center Rocky Mountain Kids Urban Peak Westside Community Center

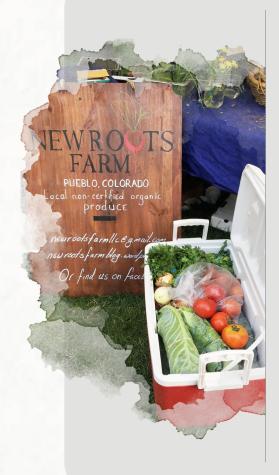
We love it when the kids come and volunteer as well as the food brought often supplies a meal for 12- 20 other volunteers in the evening and leftovers go for lunch the next day. What a blessing.

> Connections 4 Life Center, which receives food through one of our high school-led food rescues at Fountain Valley School.

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The food we receive is often things our "neighbors" would not be able to purchase themselves so it is fun to give them the opportunity to experience different things.

- Westside Community Center



New Program, "The Farmacy":

In 2017, together with Community Health Partnership, we began to pair healthy food with preventative health care by providing primary care doctors with groceries to distribute to their patients who lack access. By stocking Primary Care Providers with healthy food, we can provide convenient and immediate "Point of Care" resources to those most at risk of developing nutrition related illness. **400+ lbs of local, fresh produce** from Colorado Farm and Market was distributed to food insecure patients. Produce was paired with Diabetes Treatment Clinic and Nutrition Education offered through the Practice.

> "We have several patients that make a point of coming to the practice to secure food and the patients are extremely appreciative!"

> > — Dr. Sean O'Donnell, Farmacy partner

No Cost Grocery Programs:

Our No Cost-Grocery Program (NCGP) model exists to serve otherwise overlooked neighborhoods with a realization that income is inversely proportional to consumption of fresh fruits and vegetables. Often low-income communities exhibit diet **related diseases that can be avoided by increased consumption of fresh produce**. For these programs, volunteers bring fresh groceries to a trusted community venue, with community leaders in charge of handling the operations of a weekly grocery distribution program. Once the foundation of food security is generated, Grocery Programs become sites for:

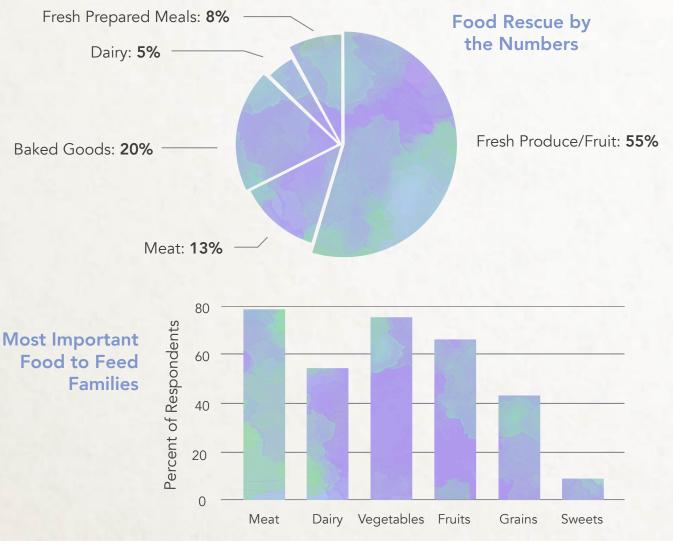
Community Events, Educational Programs, Media Distribution, Recipe Sharing, Promotor(a) Initiatives

...Whatever is **relevant and decided upon** by the community. Our robust network of partners, including the American Diabetes Association - Colorado, Concrete Couch, Pikes Peak Urban Gardens, Together Colorado, UCCS' Flying Carrot, and Colorado Springs Community Centers assist to maximize impact of programmatic sites.



Centering the voices of our partners:

Because of our **direct redistribution model**, we rescue nutritious, perishable foods that often fall by the wayside in emergency food assistance sites. With **over 1 in 4** grocery program families report receiving "most" of their consumed fresh fruits and vegetables from their program, and an additional **1 in 5** reporting they receive "all" consumed fresh fruits and vegetables from their program, we know that direct access to healthy food is an issue. According to our no-cost grocery program co-creators/participants, **fresh produce, fresh fruits, and meat** items are the most valued and important foods. By sourcing from partners such as farmers markets and healthy grocers, we increase access to these crucial food items.



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"A shopper told me about her fibromyalgia and how it is almost totally disappeared because she's eating these foods... Shoppers tell me all the time how much they love Fit Food Friday Feast Boutique as we care about them completely not just about the food they put into their mouths. We encourage them to eat healthy. And show them how to eat the foods they are 'buying'."

> — Karen Fleming, Co-Leader of the Meadows Park Community Center "Fit Feast Boutique" Grocery Program



(Community) Built Project Highlight: Mobile Produce Stand

The Mobile Produce Stand (MPS) is Colorado Springs' only bike-able, collapsible, fresh food produce stand. The chief design/builder was woodworker Dan Crossey.

In addition to serving as a merchandise table, the MPS is a pilot initiative alongside our Fresh Food Connect program, and is used for donation-based farmers markets.



FOOD EDUCATION IN 2017.

Increasing School Engagement:



In 2017, we engaged over **200 students** from **12 schools in Colorado Springs**.

We worked with students and faculty to start food rescues in the cafeterias of **Thomas MacClaren School & North Middle School**, with multiple more planned to start in 2018.

19 Students of **Community Prep School** received class credit and biked a total of over 140 miles to manage part of our "Fresh Food Connect" backyard produce donation program.

We partnered with Jack Swigert Aerospace Academy to start a weekly no cost grocery program. We've begun school food waste reduction programs at schools in Districts 11, 2, and 20. These programs aim to serve a dual purpose of both educating students on minimizing their waste, while making a tangible impact on the community through assisting in the process of the food's redistribution.

Our Atlas Preparatory School interns clocked in 260 volunteer hours, 5 class credits, and managed the distribution of over 20,000 lbs of nutritious groceries.



F.L.Y: Our Youth Development Program

Our "Food. Life. Youth." program is a youth development initiative that engages food literacy training alongside community-building projects for a healthier Colorado Springs.

In 2017 we increased our high school staff to four employees! Our "Full Circle Food Team" Mentors now include Alexa Tomatzin, Beatriz Soto, Zanya Sewell, & Carlos Buendia (graduates of our internship & current Atlas Preparatory High School students). Alexa, Beatriz, Zanya & Carlos assist in training our quarterly internship group, engage in food literacy training, and act as Promotoras de Salud- promoters of health- to the wider Colorado Springs community.

Voices from our Youth Leaders:

Coming into the program, I lacked an understanding of how the food system functioned and the factors that played into it... I became informed on the complexity of food production, distribution, and accessibility. All the people part of this community share an unyielding passion for food justice. Through the tireless work of CSFR, they have created the path to combating hunger in the Colorado Springs area. I have not only gained an awareness of ill practices in the food system, but I have also been equipped with the knowledge to be able to act against it. I have never met a community as close as that of CSFR. I felt welcomed and still do and know that all people involved feel the same way. There is no judgement of ideas and that is what has allowed for spur of success of this amazing organization. Through this, the organization and the sub parts of it, such as the food pantry, have been able to grow to become efficient programs to help overcome the obstacles to food access. I am grateful to be able to be a part of CSFR.



— Beatriz Soto

Last year was my first time being at a highschool— everything was brand new and exciting I was ready to step out my comfort zone and try new things that I wasn't able to in Middle school so I told my advisor and he handed me the application for the Colorado Springs Food Rescue program. On my first day I learned that Colorado Springs Food Rescue is a local organization whose goal is to cultivate a healthy, equitable food system in the greater Colorado Springs community. I didn't really know what that meant but it sounded interesting... The following weeks I learned words like food insecurity and food desert and how it is a real thing and it can affect people right around me... I wanted to make a change and help people who were going through this because we have enough food in the world to make sure no one ever goes to bed on an empty stomach. CSFR made me become a better person in general and in my community.

Zanya Sewell



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Our partnership with CSFR has grown tremendously over the past few years. It started as a few college kids giving away groceries after school and at events to a full-fledged program that provides students with food justice curriculum for high school credit. Due to this partnership, over 20 students have an increased awareness of the food supply of Colorado Springs and how to have a positive impact on it. Not only that, these students have learned several professional skills from being in this program including customer service and professional speaking. Without CSFR, we would not be able to provide this unique opportunity that enhances our students' high school experience.

— Atlas Preparatory School



Research:

In 2017 we expanded our research arm in a formal partnership with **El Paso County Public Health** to work on a "Food System Assessment of El Paso County". In its first year, research from this study allowed CSFR to determine the location of **three new grocery programs**. This multi-year partnership will allow for a deeper understanding what neighborhoods face the highest rates of food insecurity, the causes of food insecurity in said neighborhoods, and an increased research and feasibility understanding of potential capital investment "community food centers" in neighborhoods of opportunity.

Fast Fact—Hunger: It's about far more than just food

Our partners tell us a lot about how hunger is about far more than just food. Over 1 in 3 of our partners have expressed a need for rental assistance, and over 1 in 5 have expressed a need for medical assistance. Chronic evictions for renters, stagnant wages, ICE raids in immigrant communities, and deficient public transit have all proven to have a strong correlation to higher rates of food insecurity in marginalized communities (Fisher, 2017). CSFR is excited to build our partnerships with fellow anti-poverty organizations in 2018 to "root out" hunger.

Forward Food Summit 2017:

In April, we co-hosted the 4th Annual Forward Food Summit in Denver. Over 200 people participated in an interactive, full day summit that focused on "Food & Traditional Knowledge." The 2018 Forward Food Summit will be held on **April 28th**, visit our website for more details!



FOOD PRODUCTION IN 2017.

Creating more local and small scale farms, small urban farms, year-round greenhouse operations, backyard gardens, community gardens will cultivate healthy "food environments" in the greater Colorado Springs community. 2017 saw our first foray into increasing local food production through our "Fresh Food Connect" program.

Fresh Food Connect FACTS:

Fresh Food Connect is a web application, designed in partnership with our partners at Denver Food Rescue & Groundwork Denver, that allows backyard gardeners to donate excess produce to their community. This program allows neighbors to provide nutritious, hyper-locally grown produce to folks in areas that lack healthy food retailers and/or are swamped with unhealthy fast-food and convenience options.

During our pilot year in 2017, we signed up **40 gardeners** in 4 zip-codes and distributed over **2,000 lbs of fresh produce** to our no-cost grocery programs. **19 Community Prep School students** received class credit to manage a weekly Fresh Food Connect pick-up route, clocking in over **140 miles** on their bikes over the summer!

SIGN YOUR GARDEN UP FOR OUR 2018 SEASON TODAY by visiting www.freshfoodconnect.org.



Financials

2017 INCOME STATEMENT.

1 January 2017 to 31 December 2017

Revenue		Revenue
Corporate Gifts	\$25,018.54	(\$203,272.99)
Direct Donations	\$5,419.14	(\$203,272.77)
Friends Revenue	\$7,005.19	IndyGive: 24%
Grants	\$84,156.00	
IndyGive	\$47,700.66	
Interest Income	\$388.39	Events: 8%
Major Gifts	\$16,728.66	
Other Revenue	\$230.79	
Special Events	\$16,625.62	— Other: 4%
Total Revenue	\$203,272.99	
Iotal Revenue	ΦΖΟ3,ΖΙΖ.77	
Gross Profit	\$203,272.99	
Operating Income / (Loss)	\$203,272.99	
Other Income and Expense		
Admin Expenses	-\$1,187.27	Corporate Gifts: 12%
Bank Service Charges	-\$474.40	Grants: 41%
Consulting & Accounting	-\$3,049.80	
Contract Labor	-\$260.00	Individual Gifts: 11%
Development	-\$4,448.36	
Events	-\$1,030.33	
Food Equipment	-\$2,421.04	
Fundraising Expenses	-\$1,885.96	Expenses
General Expenses	-\$194.00	
In-Kind Food Donations Distributed	-\$1,116,630.53	(\$165,995.90)
In-Kind Food Donations Recieved	\$1,116,630.53	
Insurance	-\$4,504.81	Administration: 18% 🔨
Marketing/Advertising	-\$5,682.89	Fundraising: 18%
Memberships	-\$645.00	r unuraising. 1070
Office Expenses	-\$1,186.42	
Payroll Tax Expense	-\$8,479.57	
Postage & Delivery	-\$219.77	
Printing & Stationery	-\$22.14	
Programmatic Costs	-\$4,115.67	
Rent/Storage	-\$4,767.05	
Transportation Equipment	-\$2,741.66	
Travel	-\$2,171.92	
Volunteer Appreciation	-\$86.18	the second se
Wages and Salaries	-\$116,003.07	
Website/Web App	-\$418.59	
Total Other Income and Expense	-\$165,995.90	
Net Income / (Loss) before Tax	\$37,277.09	
Net Income	\$37,277.09	Programs & Operations: 64%

GET INVOLVED.



VOLUNTEER

In order for our model to work, we need lots of help! Would you like to help reduce food waste while empowering yourself and fellow community members? Find out more by visiting our website.



GIVE

Diversity and cooperation push the boundaries of what communities can achieve. From our very beginning, we have been building relationships, partnerships and coalitions throughout our city, thriving on a culture of collaboration.



PARTNER

Looking to start a school-based food rescue, community growing project or healthy food distribution program? Reach out and let's make something work! Are you investing in...

Food that's good for **you**? Food that's good for the **environment**?

> How about investing in healthy food access for your neighbor?

Join on as a FRIEND OF CSFR, our monthly giving program.

RESOURCES.

SCHOOL BASED, YOUTH & GROCERY PROGRAMS patience@coloradospringsfoodrescue.org 719 470 2737 Ex. 701

VOLUNTEERS, DONORS, RECIPIENTS

shane@coloradospringsfoodrescue.org 719 470 2737 Ex. 702

EVENTS & FUNDING

elissa@coloradospringsfoodrescue.org 719 470 2737 Ex. 703

VISIT US www.coloradospringsfoodrescue.org

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